



Advertising with Set-Exchange.co.uk and ThePropsList.co.uk

The Set-Exchange project currently provides two websites aiming to promote sustainability and the sharing of resources within the entertainment industries. Both sites are community based and are free to use. Currently run by volunteers, we rely on advertising revenue to cover the costs of running the sites.

Our Advertising Terms and Conditions

These terms are effective as of 4th June 2018.

1 Our Services To You

1.1 The Set-Exchange project accepts banner adverts to be displayed on either or both of our websites, Set-Exchange.co.uk and ThePropsList.co.uk.

1.2 We will provide space for a banner advert which will be displayed next to the main logo on Set-Exchange.co.uk and / or ThePropsList.co.uk, or below the logo on mobile devices.

1.3 This space will be available for up to six adverts in rotation, meaning your banner will appear on a minimum of every 6th page view.

1.4 The banner space will appear on every page of the website / websites.

1.5 Set-Exchange.co.uk cannot guarantee a 100% uninterrupted service of either of its websites. Although we aim to keep our sites running at all times there may be occasions, not limited to, but including website upgrades, maintenance or hardware issues beyond our control and disruption to telecommunications systems, where either website goes offline. Set-Exchange shall offer no refund due to websites being unavailable but will endeavour to fix any issues as soon as practically possible.

2 Your Advert

2.1 We accept banner adverts that are up to 600 pixels wide by 100 pixels high.

2.2 The banner can be in either in either jpg, gif, or png format. We cannot accept flash banners, but will accept animated gif's.

2.3 It is the responsibility of the advertiser to provide the banner image for the site.

2.4 All banners must be hosted on the Set-Exchange servers. We cannot display banners that are stored on external locations.

2.5 We will accept new banner images during the year contract up to once per calendar month, allowing you to change your advert during its display period. We will aim to put new images online within two working days of receiving them, or on a pre-agreed date.

2.6 Your banner will work as a web link to a webpage of your choosing, accessible by clicking on the advert.

2.7 You will be solely responsible for checking the content and accuracy of any advert you supply. You are also responsible to ensure the correct consent, licences and permissions have been obtained for any content that you use within your banner.

3 Cost and Payments

3.1 The cost per advert is £60 per year to appear on a single site of your choice, or £90 per year to appear on both sites. These figures are correct as of 4th June 2018.

3.2 Fees must be paid in advance of the advert being displayed.

3.3 We accept payment through Paypal or by BACS.

3.4 Once payment and the banner image has been received, we will aim to display the advert on the website / websites within two working days. We will notify you if it is going to take longer than this. Your advert will then continue to be displayed for one year from that date.

3.5 Set-Exchange.co.uk is not VAT registered and is unable to provide VAT receipts.

4 Content of Advertising

4.1 We will not accept a linking web address that will lead our users onto sites that may be deemed to be offensive, inappropriate, or indecent. If we feel that the link is leading our users to sites of this nature, or if we feel that the linked site doesn't relate to the services being advertised, we hold the right to remove the advert without warning and without refund. We will regularly check links for appropriate content.

4.2 We will not accept banner adverts that are deemed to be offensive, inappropriate, indecent or misleading. We have the right to reject banners provided by you if we deem them to be of this nature. We will ask you to provide a new banner in this instance. If an agreement cannot be reached on the content of the banner for a new term, we will refund you the payment you have made for the display of that banner, and will terminate that agreement. If you are attempting to change a banner mid term, we will continue to display your original banner, and will not provide a refund.

4.3 You agree that any information you provide in connection with the advert is accurate, complete, true and not misleading.

5 Cancellation and Termination

5.1 We allow a cooling off period of 14 days where you may cancel your advert with us and receive a full refund on your payment.

5.2 You may cancel your advert with us at any other time and request to have your banner advert removed from the site, but we are unable to offer any refund beyond the initial 14 days.

5.3 We reserve the right to remove adverts should we feel that the advert or the advertiser are in breach of these terms at any time.

6 GDPR

6.1 We will store your name, contact, and company details from any enquiries for, or purchase of, advertising that you make with Set-Exchange.

6.2 We will never share with or sell your details onto a third party, but will store them to help us manage and maintain your advertising account, and to ensure we do not repeatedly contact you regarding advertising if you have told us not to.

6.3 We will not store or process your data for any longer than is necessary to complete this.

6.4 If you feel that any information we hold on you to be incorrect, or wish to have your details removed from our records please inform us and we will correct this.

6.5 Following a formal request from you, we will supply a copy of the personal information we hold on you within the legally required time scale. This will be produced in a PDF format.

6.6 All data stored will be password protected with access limited to our administrators.

6.7 If you feel there is a problem in the way we store and process your personal data, you have the right to make a complaint to the Information Commissioner's Office (The ICO).

7 Limitation of Liability

7.1 Set-Exchange shall not be liable to you, under or in connection with these terms, for any loss of profit, goodwill, business opportunity, anticipated saving or any type of special, indirect or consequential loss or damage.

7.2 Set-Exchange's entire liability (if any) to you, under or in connection with these terms, shall be limited to the amount actually paid by you to Set-Exchange.

8 Acceptance of these Terms and Conditions

8.1 All adverts accepted for display on Set-Exchange.co.uk and ThePropsList.co.uk are subject to these terms and conditions. By placing an order the advertiser (which is the person placing the order for the advert whether they are the advertiser of the product or service referred to in the advertisement or the agent for such advertiser) accepts and agrees to be bound by these terms and conditions in full.